



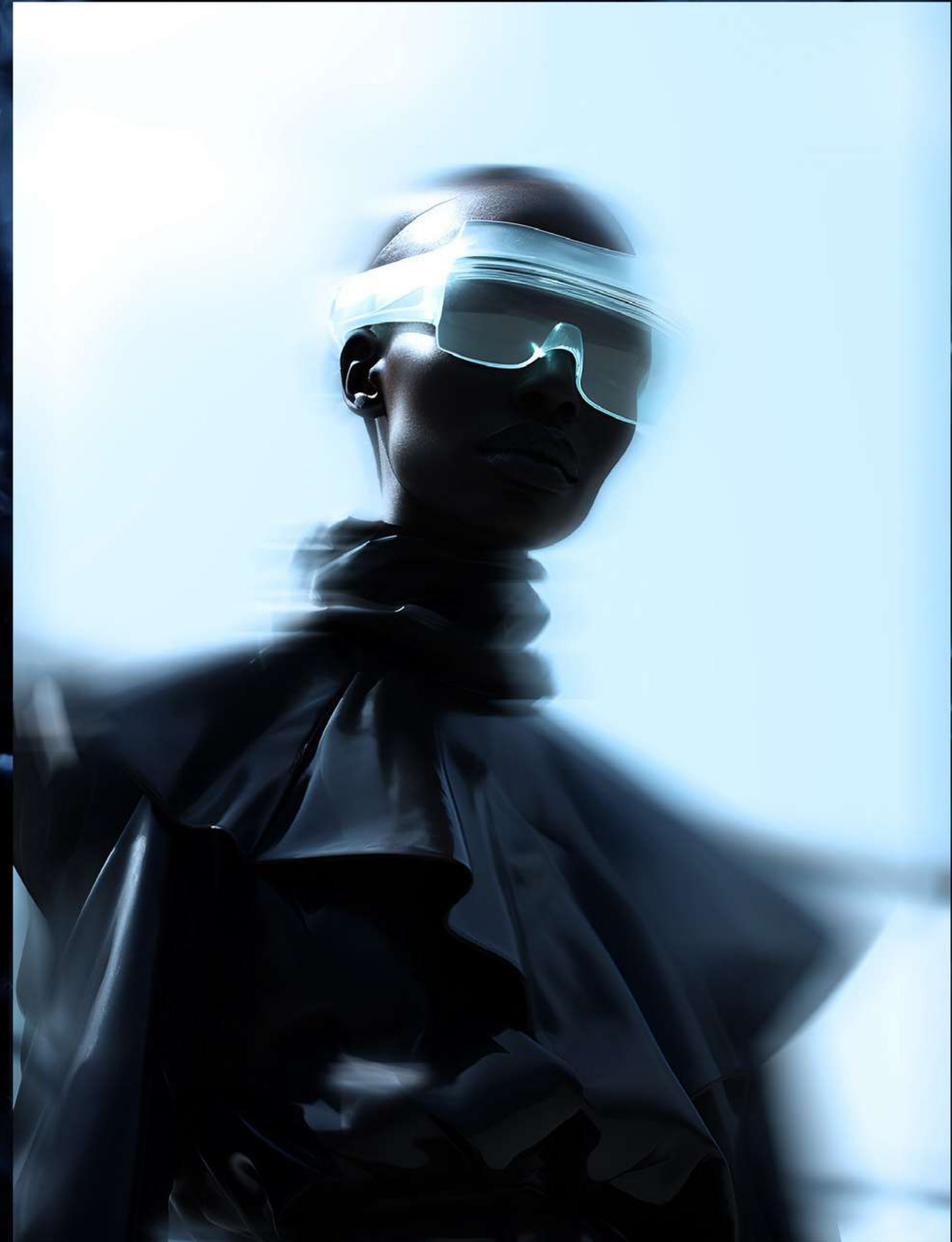
THE FUTURE OF FASHION TECHNOLOGY

Expo and Conference for Fashion Entrepreneurs

Presented by:



In Association with:





DHAKA

B A N G L A D E S H

15-16 May 2024

Venue: Radisson Blu



BENGALURU

I N D I A

30-31 May 2024

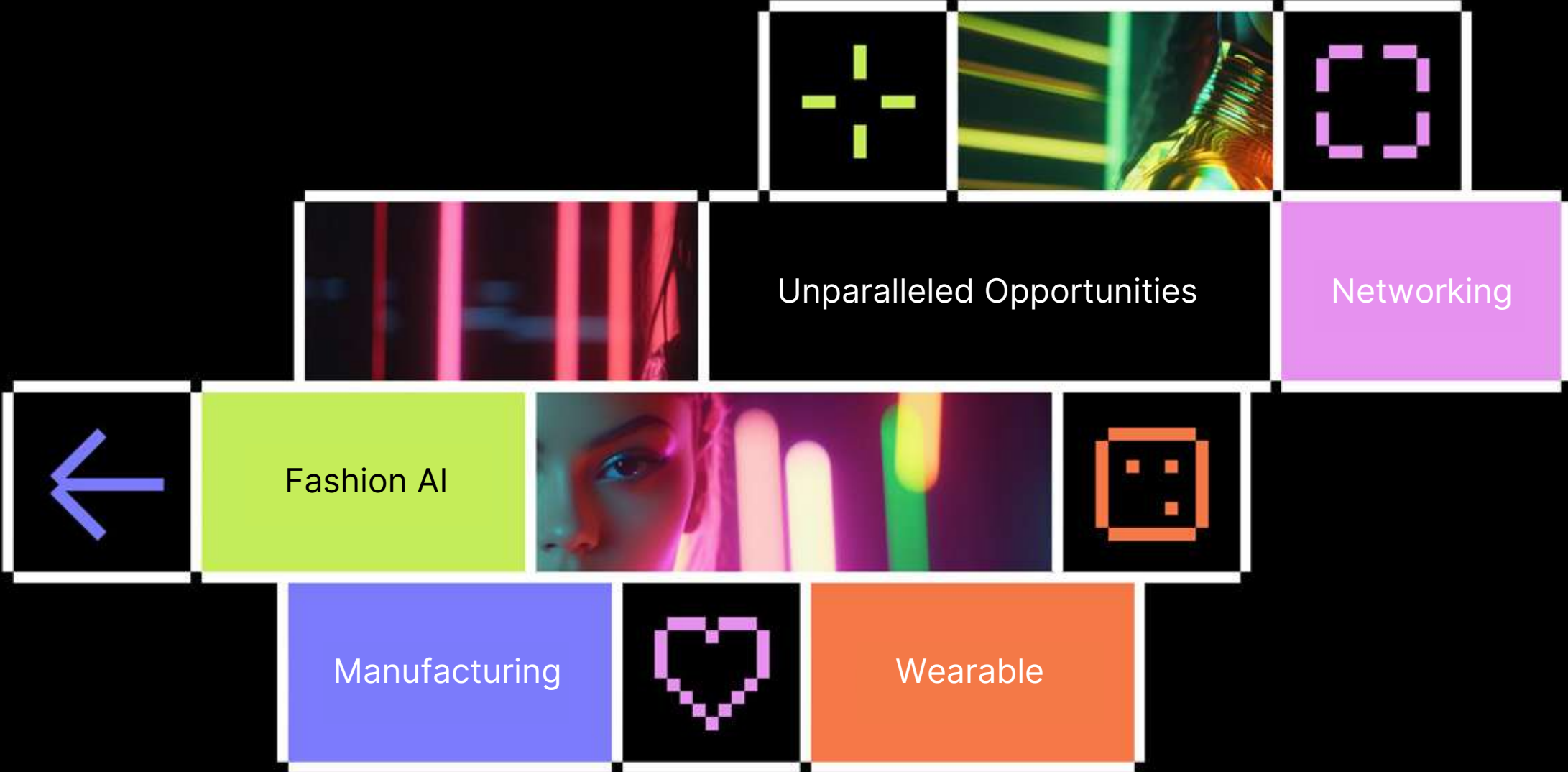
Venue: ITC Gardenia

FTW AT A GLANCE

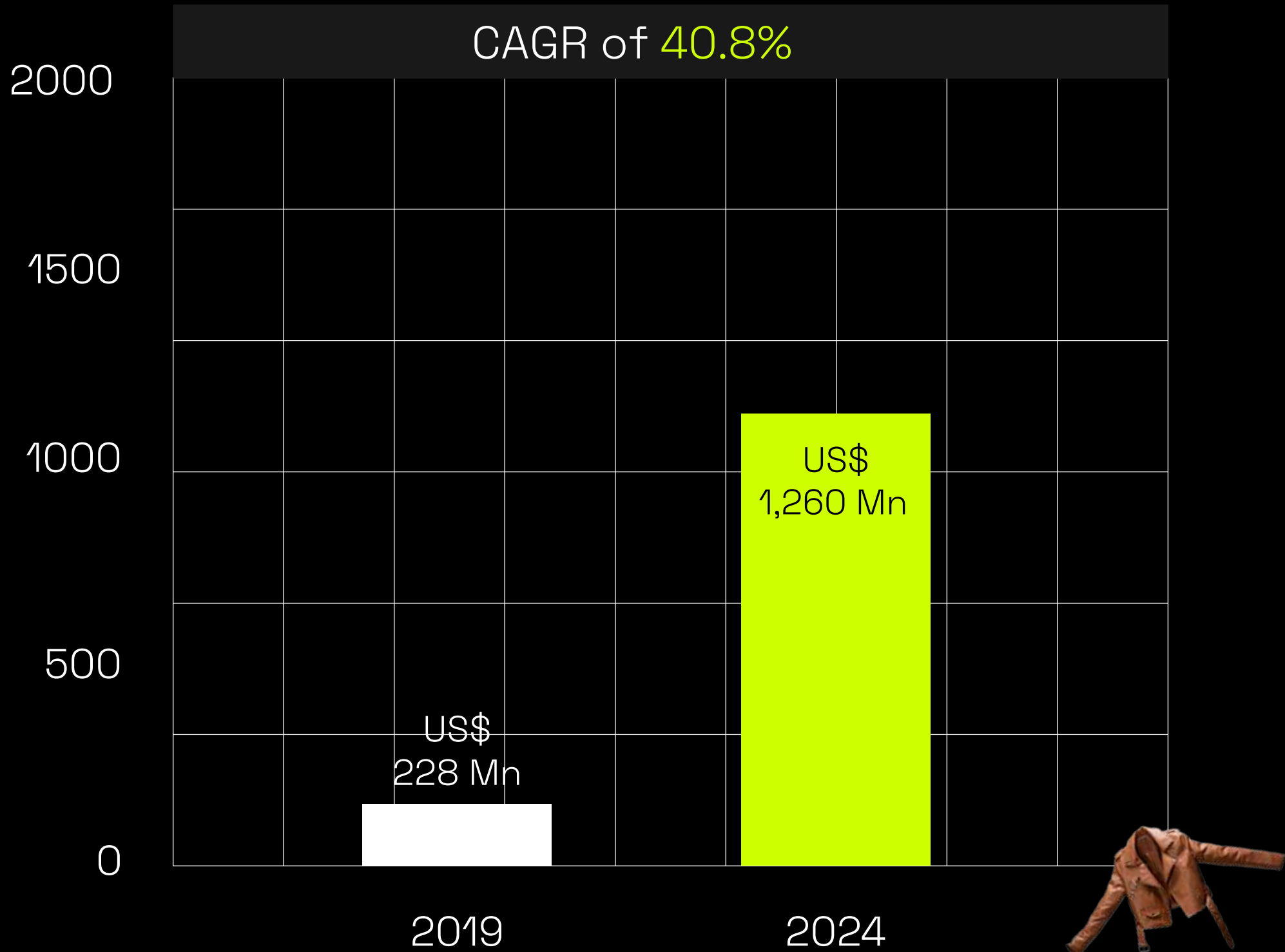
Fashion industry’s progress hinges on rapid innovation through digitalising the supply chain. Employing AI, data analytics, and AR/VR/3D rendering enhances collaboration, expedites decision-making and accelerates production. Complete digitalisation, from farm to consumer, ensures sustained growth.

Fashion Tech Week (FTW) unites technology providers to discuss advancements in **retail, manufacturing, wearables, and marketing.**

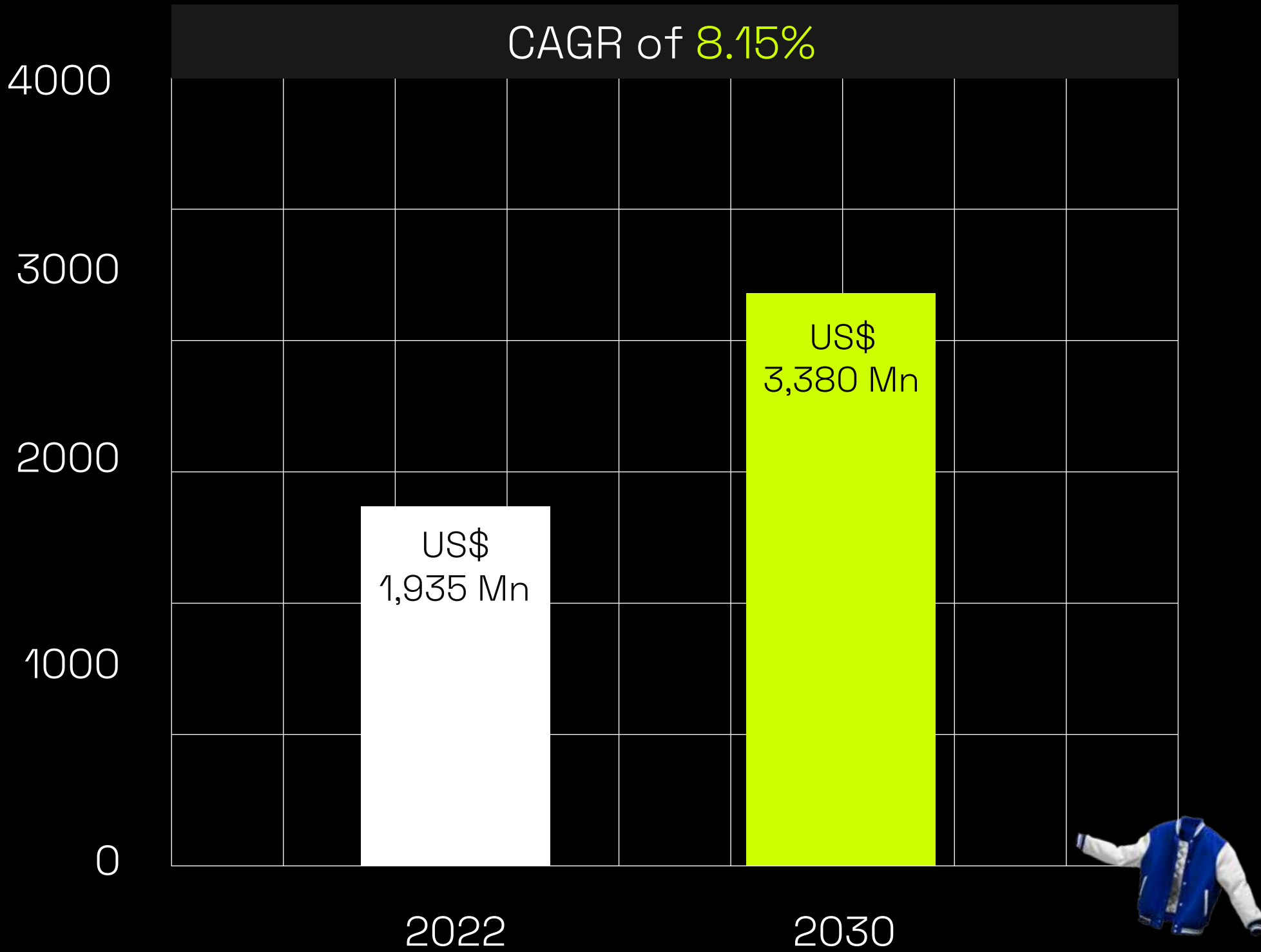
Join for networking, discussions and technology showcases, gaining valuable insights into the evolving fashion tech landscape.



The Global AI
Fashion Market



Fashion Design and
Production Software Market



40+ SPONSOR
& PARTNERS



To showcase new-age technologies for fashion retail and manufacturing industries



15+ KNOWLEDGE
SESSIONS



Intriguing discussions under Tech Panels, Tech Spotlight, Tech Podium and Tech Huddle sessions



50+ INDUSTRY
SPEAKERS



Experts from brands, factories and start-ups to disseminate insightful information



2,000+
ATTENDEES



From global fashion retail houses, brands, manufacturers, buying houses and technology industries



EXPECT TO LEARN FROM **FTW '24**

Page 5

- ◆ Scale profitability using technologies like AI, AR/VR
- ◆ Streamline processes using innovative solutions
- ◆ Sell on multiple platforms: **offline, online,** omnichannel and marketplaces
- ◆ Identify hidden losses in your manufacturing business
- ◆ Produce low inventories yet remain **profitable**
- ◆ Apply **tech-based insights** in your fashion business



PARTICIPATING STAKEHOLDERS

Page 6



- ▶ Fashion Retailers
- ▶ Fashion Brands
- ▶ Fashion Tech Companies
- ▶ Fashion E-Com Companies
- ▶ Apparel Manufacturers
- ▶ Smart Fashion Players
- ▶ Innovators
- ▶ Investors

WHY ASSOCIATE?

Page 7

- ➡ **Spotlight** Your Technology
- ➡ Make Priceless **Connections**
- ➡ Attend **Insightful Discussions**
- ➡ Develop **Brand Awareness**
- ➡ **Collaborate** With Businesses
- ➡ **Network** With Peers



KEY DISCUSSION POINTS: RETAIL

Page 8

Autonomous Robots

Understand how robots are disrupting labour-intensive expensive processes

Experiential Retail Stores

Get insights on how smart stores enhance consumers' experience

Virtual Try-Ons and AR

Understand the tech behind reduction in sizing issues

Customers Loyalty Enhancement

Learn how to retain customers and increase their loyalty for your brands

Tech For Good

Know how sustainable technologies are streamlining fashion supply chain

AI and Generative AI

Experience the use cases of AI and Gen-AI in fashion business



KEY DISCUSSION POINTS: MANUFACTURING

Page 9

Artificial Intelligence (AI) and 3D

Streamline manufacturing and sourcing processes through AI and 3D

Smart Wearable Clothing and Textile

Learn techniques to enhance functionality of the garments

Blockchain and Traceability

Manage transparency in your manufacturing supply chain

Smart Logistics

Learn to increase order fulfilment rate through smart logistics

On-Demand Manufacturing

Get insights on how to cater to 'on-demand' orders successfully

Industry 4.0 in Apparel Manufacturing

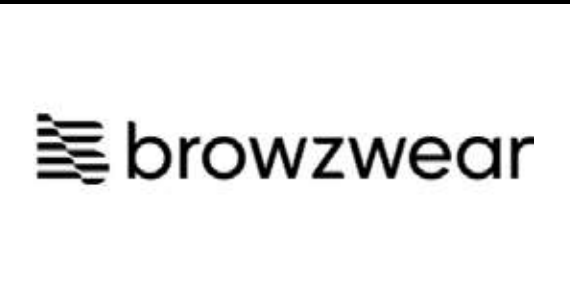
Get tips on making factories smarter with real-time monitoring tools



FTW '23
GALLERY



FAST SPEAKERS AND PARTNERS



DISCOVER OUR PASSES

FASHION TECH WEEK 2024

EXPO

FTW'24

FTW'24

FTW'24

FTW'24

FTW'24

FTW'24

► Access to the Entire Exhibition area for 2 days.

► Access to Tea, Coffee & Snacks for 2 days.

t 1000

Exclusive of 18% Taxes (VAT 15% and AIT 3%)

FASHION TECH WEEK 2024

EXPO + CONF.

FTW'24

FTW'24

FTW'24

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FTW'24

FTW'24

▶ Access to the Entire Exhibition area for 2 days.

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t7500

Exclusive of 18% Taxes (VAT 15% and AIT 3%)

FASHION TECH WEEK 2024

EXPO +
CONF. PRO

FTW'24
FTW'24
FTW'24
FTW'24
FTW'24

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Exclusive of 18% Taxes (VAT 15% and AIT 3%)



FASHION TECH WEEK 2024

FULL ACCESS

FTW'24 FTW'24 FTW'24 FTW'24 FTW'24

- ▶ Access to the Entire Exhibition area for 2 days.
- ▶ Access to the **Conference Area** for 2 days.
- ▶ Access to Tea, Coffee, Snacks & **Lunch** for 2 days.
- ▶ **Evening Networking Dinner** on Day one only

€ 11000

Exclusive of 18% Taxes (VAT 15% and AIT 3%)

BOOK YOUR PASS



LOOKING FORWARD TO YOUR ASSOCIATION

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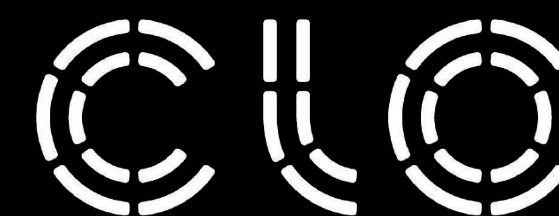
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